

Ollami.com is an innovative travel platform of nature and adventure destinations that connects DMCs and travelers.

WHAT WE DO

Ollami brings together travelers and local travel agencies allowing them to communicate directly. This will allow travelers to find the best local DMC that fits their needs while cutting the middleman and will allow DMCs to give best travel experience, price and increase their sales.

Ollami is part of a travel evolution where global knowledge and products are shared and consumed by travelers from all over the world:

Successful online travel platforms

Flights	Car Rentals	Accommodation	Vacation Packages	Nature and Adventure
  	 	 	 	

With Ollami.com any traveler can find any trip in any country all over the world – an endless index of trips to buy and be inspired by.

HOW DOES IT WORK

Our site flow is based on the 30 years of experience that we have as DMC and tour operators worldwide.

- We believe that since nature and adventure trips are complex products, they are best sold by human interaction. This is why we invested dealing with DMC – traveler communication either through our site's sophisticated but easy to use messaging system or by 1-800 numbers free for DMC and travelers.
- Language is a very important factor in closing deals; this is why travelers are matched to DMCs based on DMCs sale staff spoken languages.
- We promote our DMC partners that offer the trips. We believe that nature and adventure trips are sold due to the trust built between the traveler and the travel expert.

- Each DMC uploads its most popular trips. The trips should be multi-days. Our clients are looking for the best experience and not for the cheapest package. Our target market are families and the up-market.
- Each country will be represented by several DMCs. Not all DMCs can join - we hand pick the DMCs that are showcased in our site.
- The website knows which trips to show to the site visitor, based on who is he/she is. We combine our experience in selling nature and adventure travel for 30 years with sophisticated technology and exciting visuals.
- We try to lower the “noise” that is part of selling to B2C by using simple site flows and technology. The clients that will contact DMCs will know a lot about the trip and how much it costs so DMCs don’t need to deal with clients that are not ready to buy the trip.
- The site is very simple and intuitive to navigate. The travelers should not work hard to find the trips they are looking for either on desktop or on their mobile devices.
- Billing is done through the site. Our fees are 10%-15% of the sale.
- DMCs that want to increase their outgoing channels can be affiliates of DMCs in other countries. Our network of DMCs will allow you to grow your business.

CURRENT STATUS

We are launching with 40 destination countries from Oceania, Asia, Africa, Middle East and Latin America. We plan to add 5 more destinations every month.

We will be happy for you to join us and be part of Ollami.com!
To start the process please visit <http://ollami.com/>

CONTACT INFORMATION

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