

Hi there! ©

Let's guide you through the Back Office system!

At First, we will show you how to update your Profile section.

Second, you will start uploading quickly and easily your tour packages.

Finally, there will be important guidelines in order for your trips to be visible on Ollami.com.

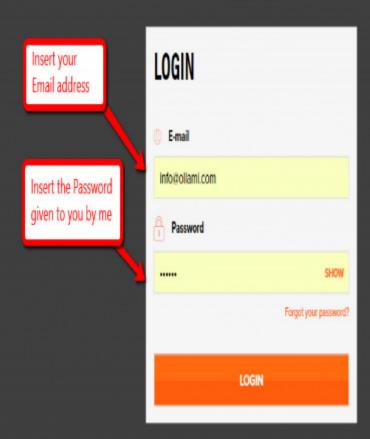
Are you ready?

Let's get started!



Go to this URL

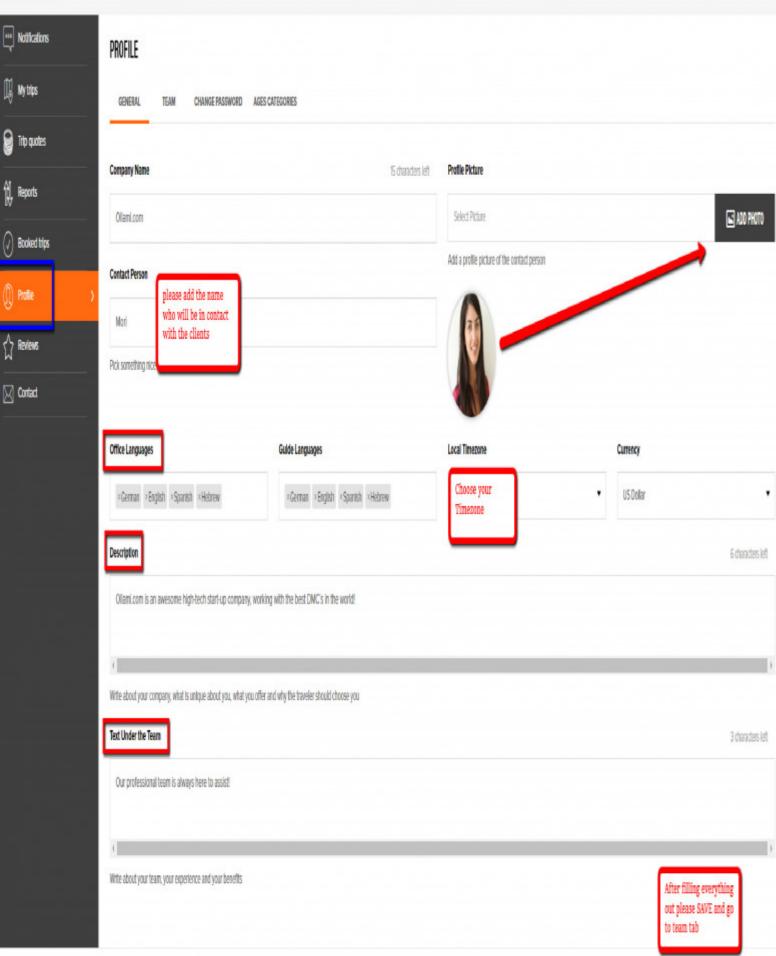
Ollami

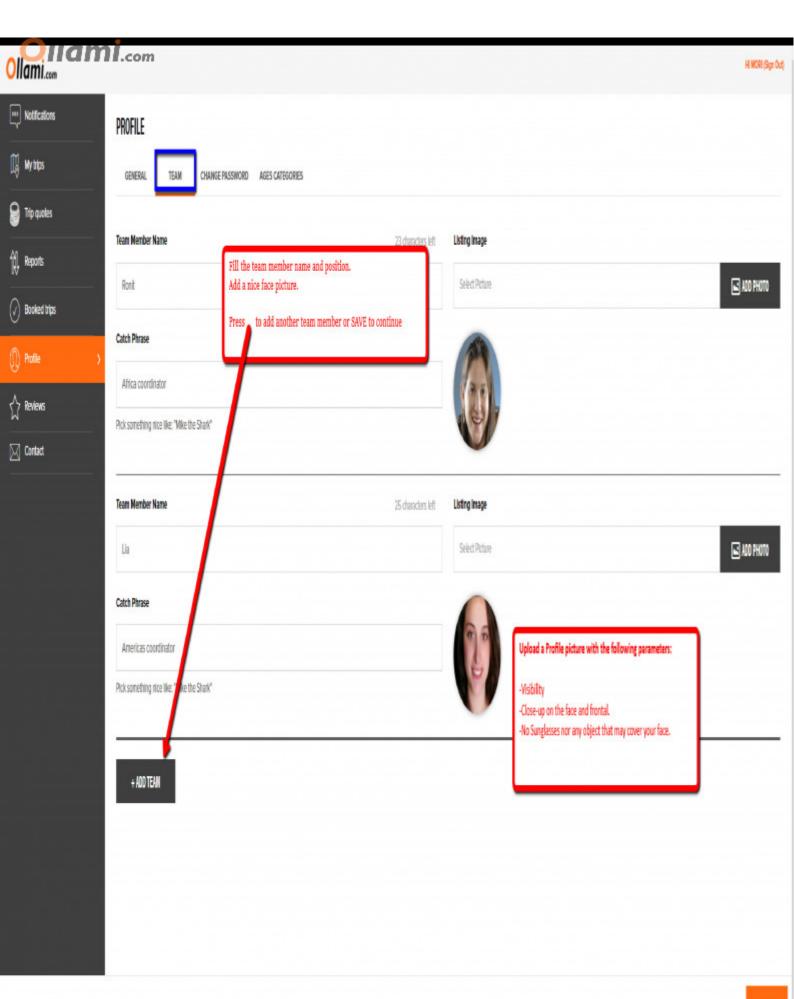


First Step:

Profile







Wait © Please double check that:

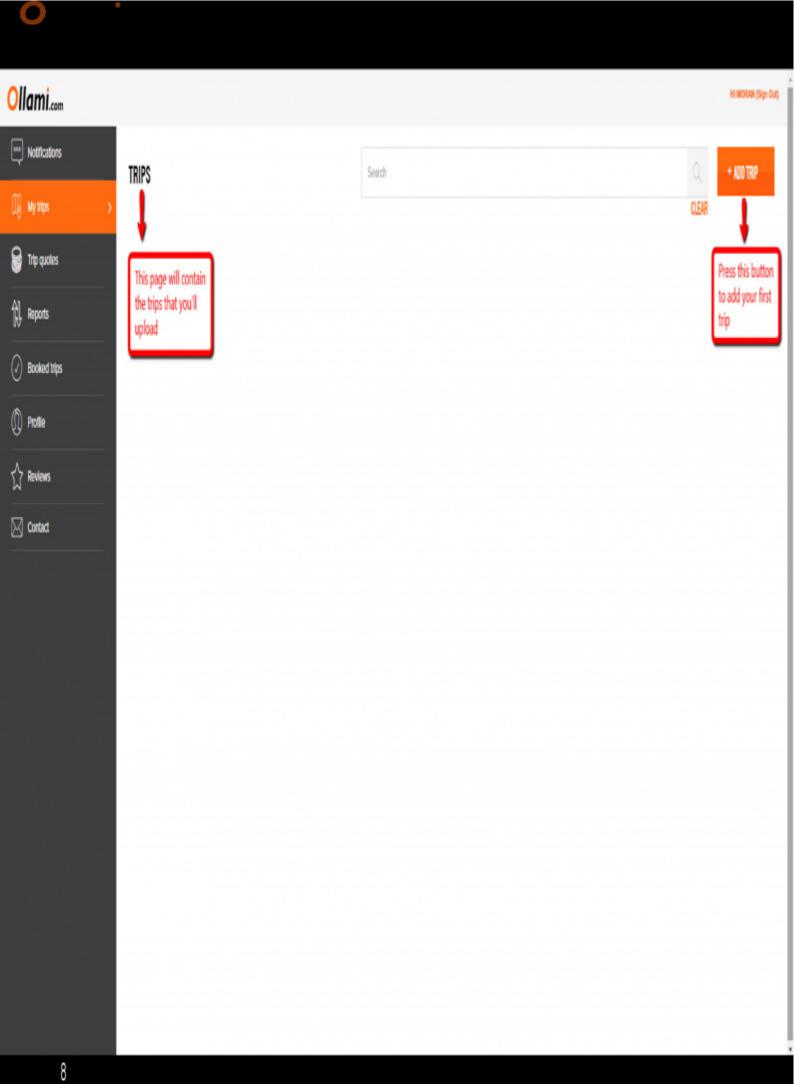
- 1. Your Profile picture is according to Ollami's parameters?
- 2. You uploaded for your *Team* Profile Pictures?
- 3. You Changed the *Timezone* to your Country?
- 4. You added your Office & Guide Languages

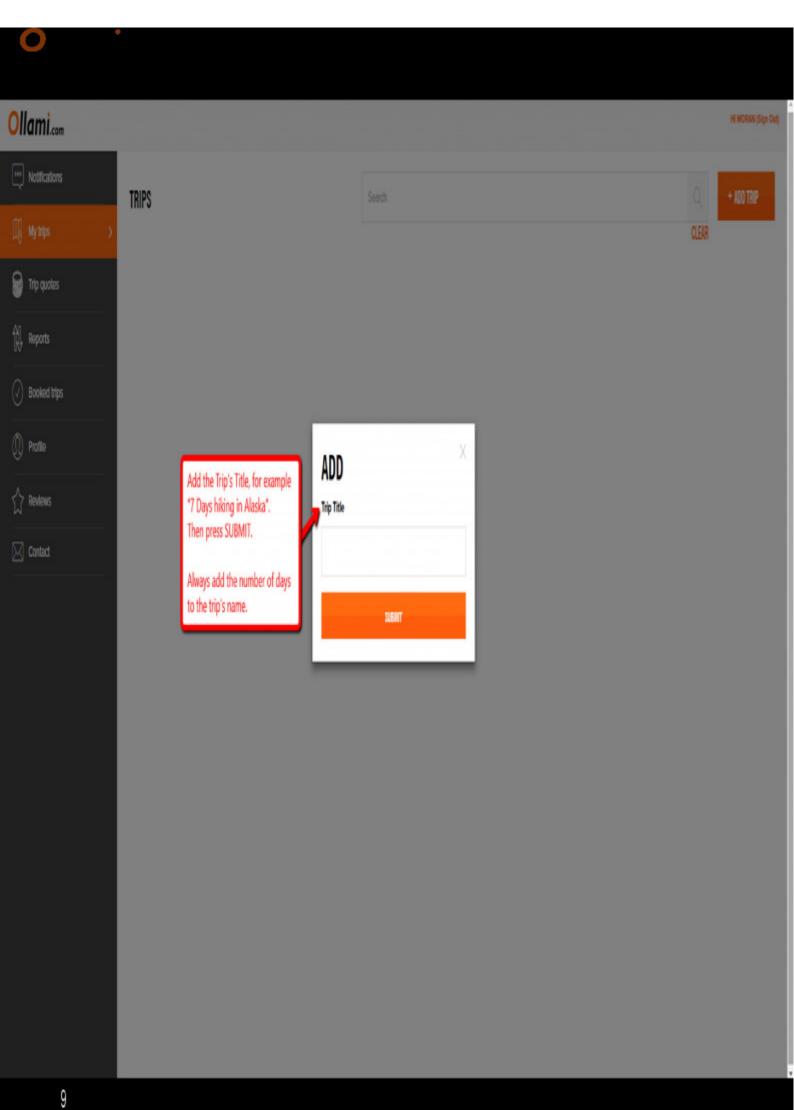
In case you accomplished these steps, continue to the next step! ©

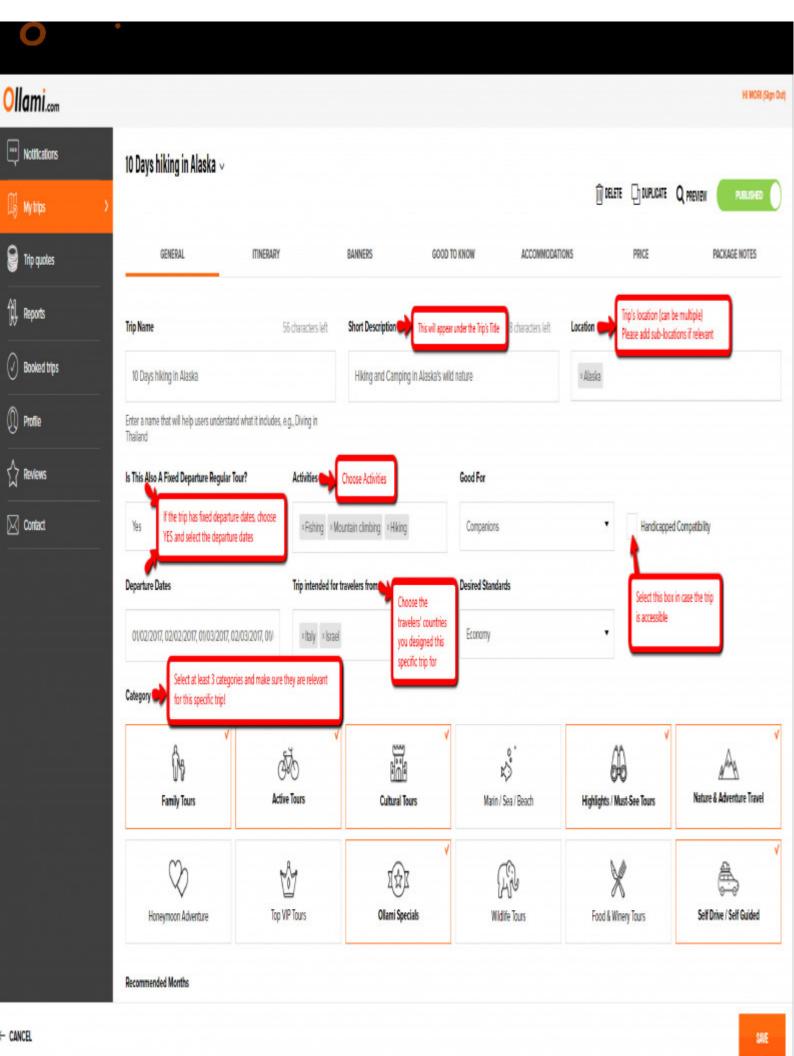
Second Step:

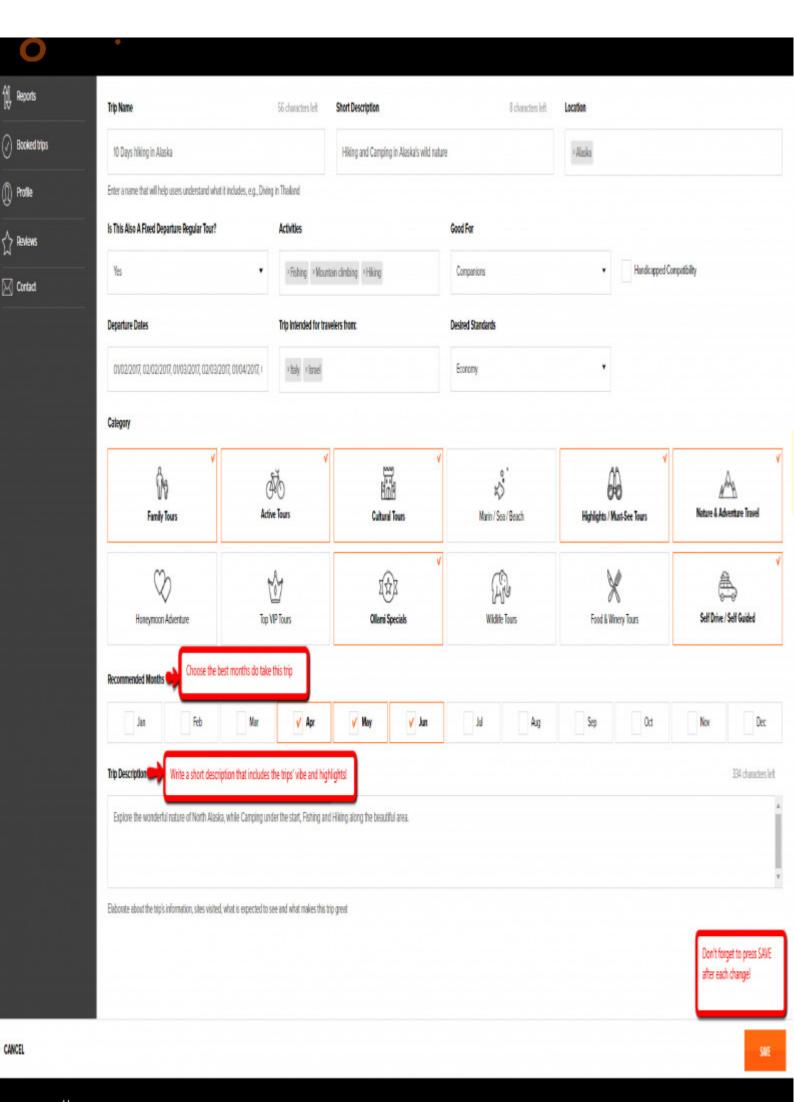
Trip Uploads

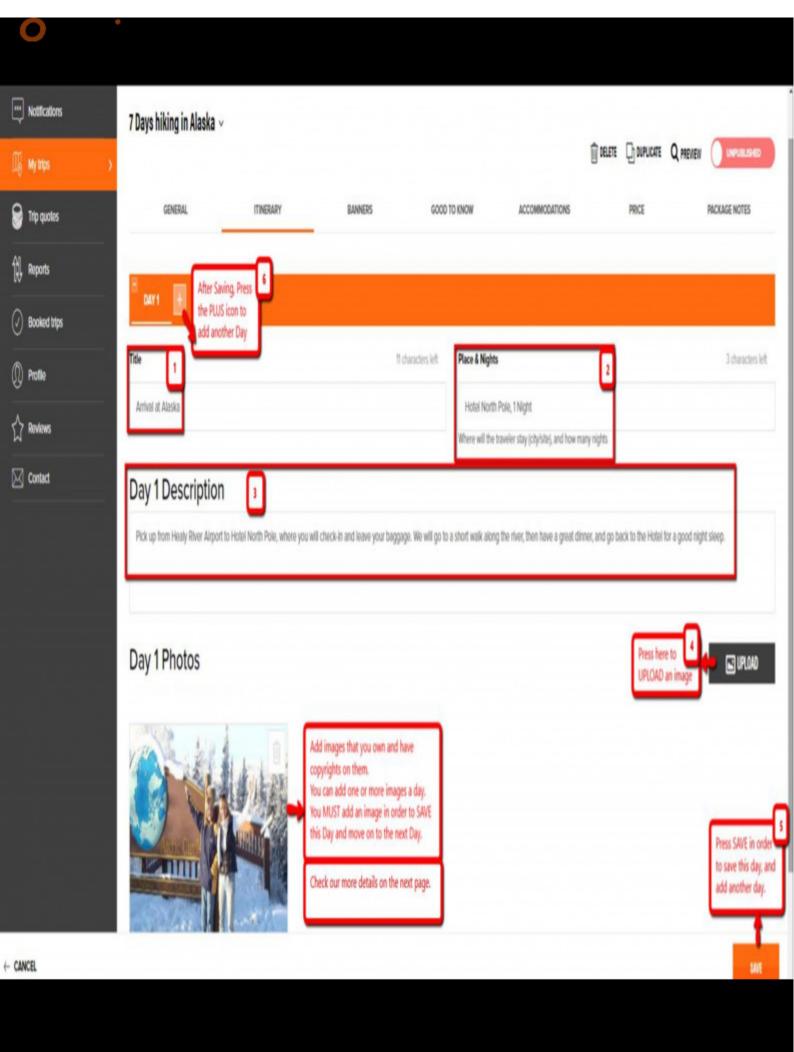
Remember to upload only multi-day tour packages!



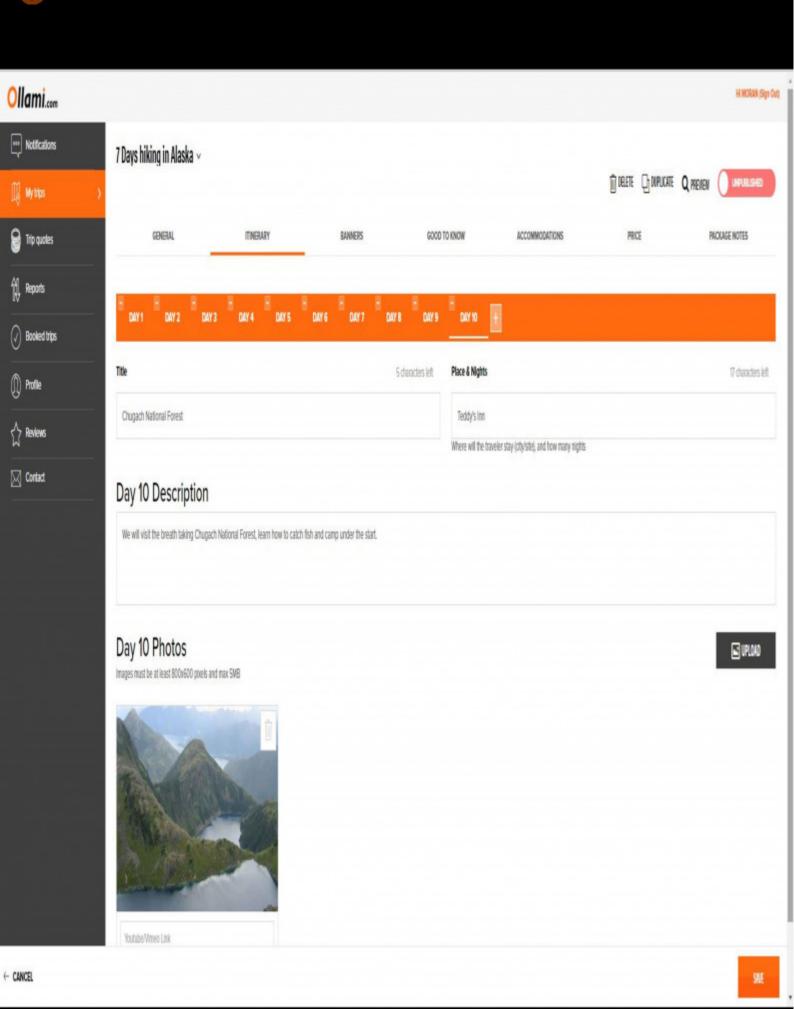








Remember to SAVE each day separatly, once you uploaded the information & pictures!





IMAGES BEST PRACTICES

Here is a short guide to help you create visually attractive trip pages!

PROFILE IMAGE

PERSONAL

Use a good profile picture of yourself. Avoid using your comany logo or scenery alone





ZOOMIt's best to use medium zoom (shoulders up) or closer.





ACCOMEDATION IMAGES

OUTER IMAGE OF THE HOTEL

Add an image of the relevant hotel in every day of the itinerary (even if it means the same image will show 2 and more days in a row)





ROOMS FROM EACH STANDART

Your customers put alot of emphasis on accomedation standarts. Provide a clear image of the hotel room for each accomedation standart you offer





BANNER AND LISTING IMAGE

ORIGIN OF PHOTO

Use original photos taken by you or you colleagues, don't use stock photos





PEOPLE

People are always preferable





SUBJECT

Pick a representing photo of the trips location. Dipiciting natural phenomenon, unique animal or local people and their customes when possible.





FOCUS OF INTEREST

Centered subjects are preferable and won't be hidden by the right info-bar





VISIBILITY

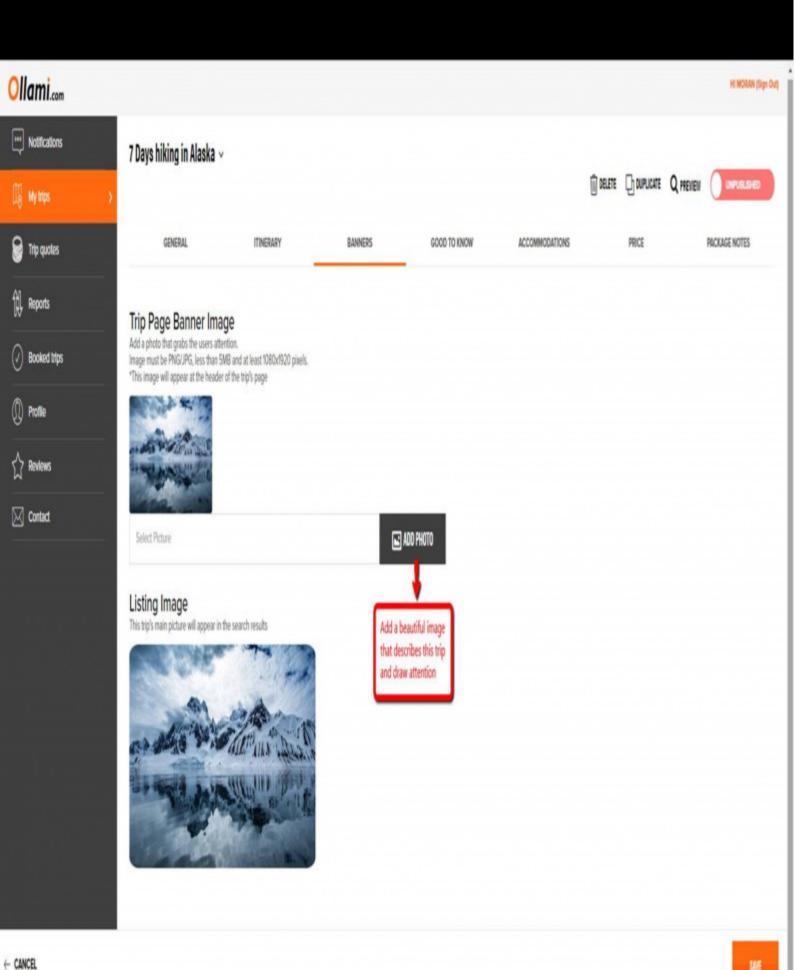
Choose vibrant coloe photos, high quality and focused.

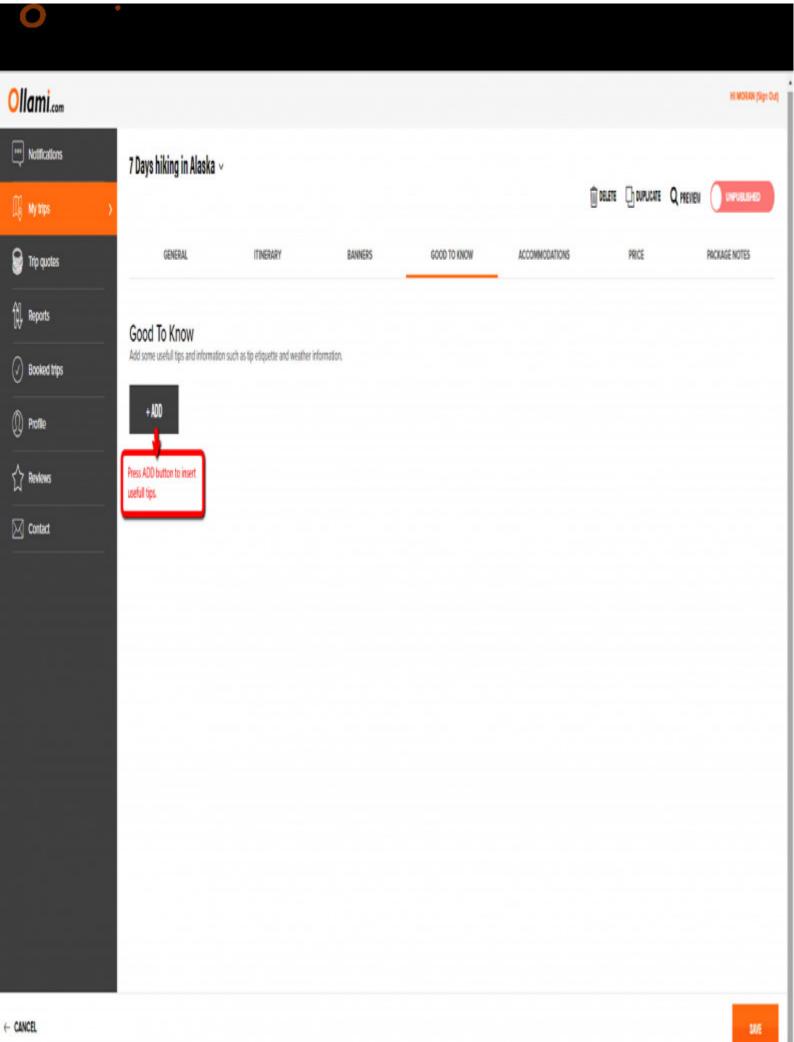
Image must be PNG/JPG, banner image- less than 3MB and at least 1080x1920 pixels. listing image- less than 3MB and at least 450x215 pixels.

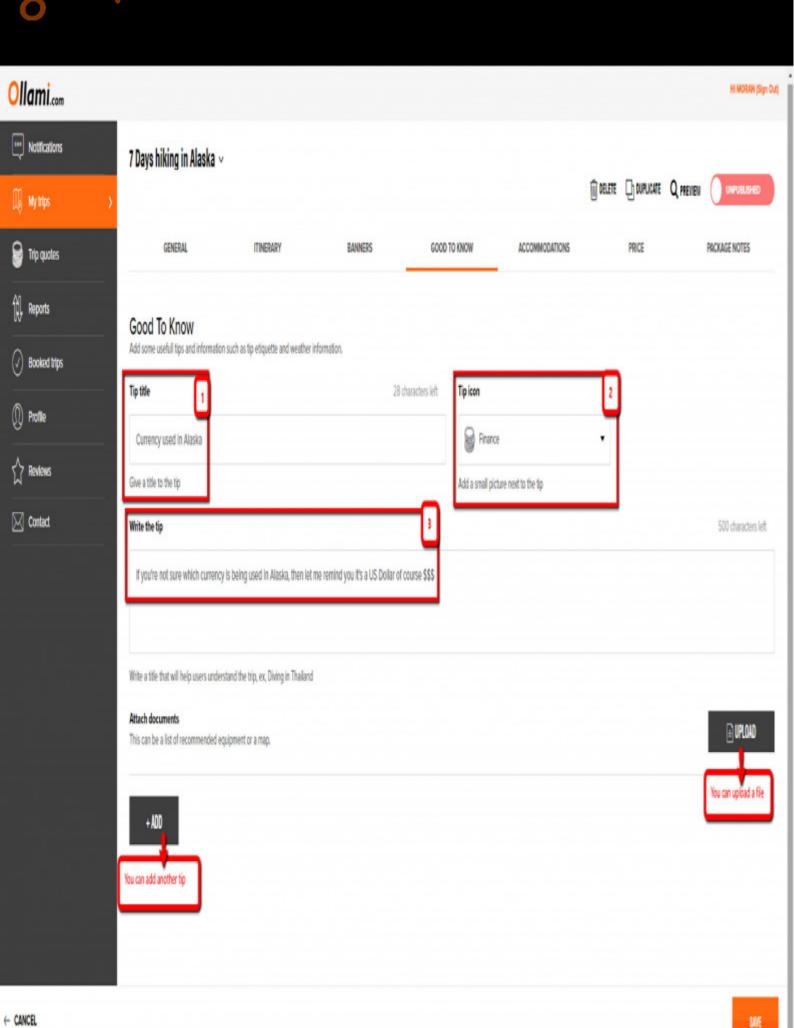


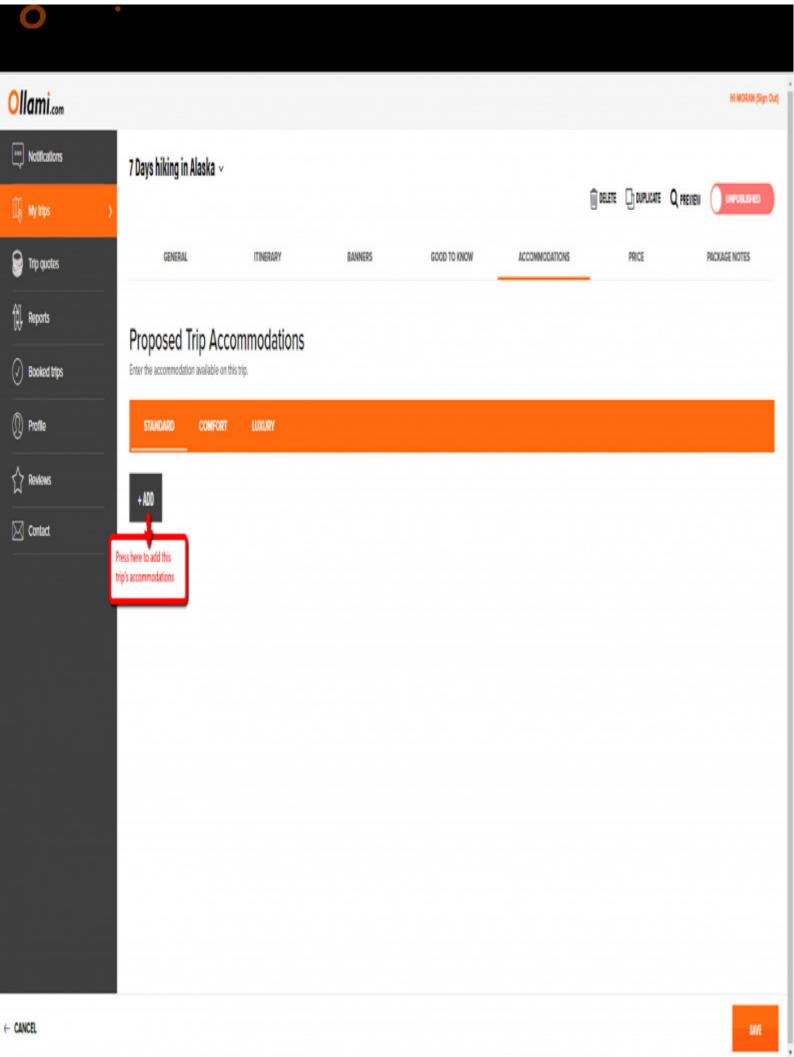


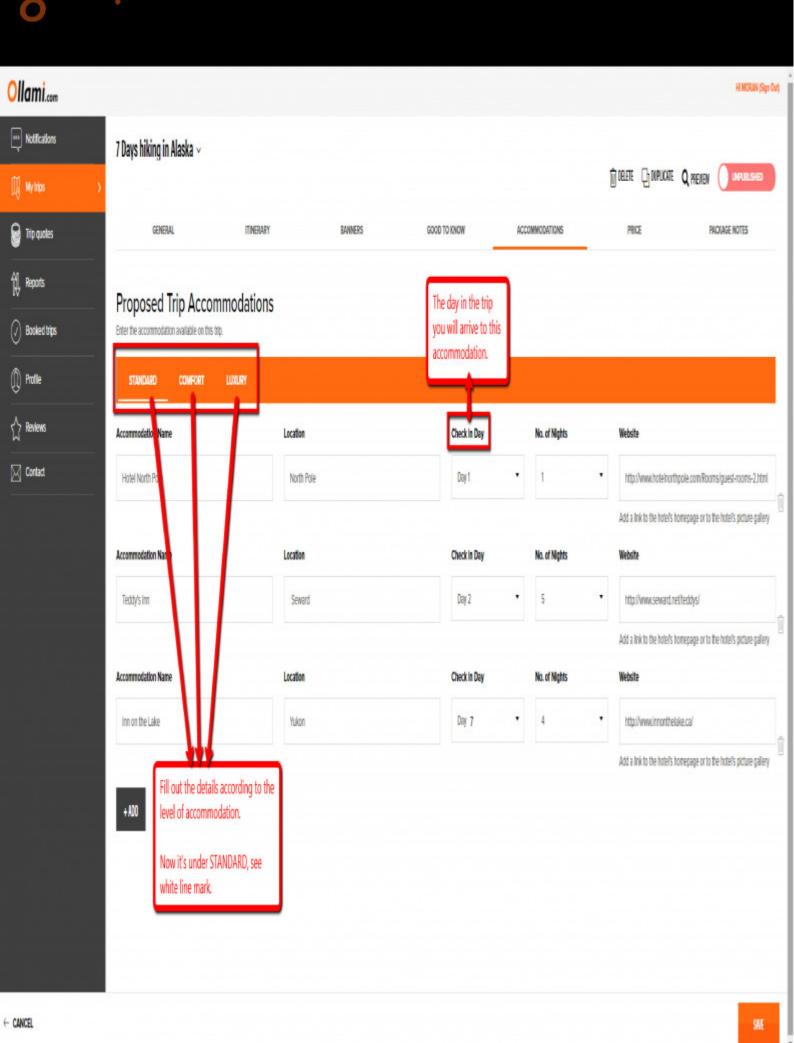
Remember, a trip without a banner image will be left unwatched! It's better to upload a temporary image then leave the trip blank.



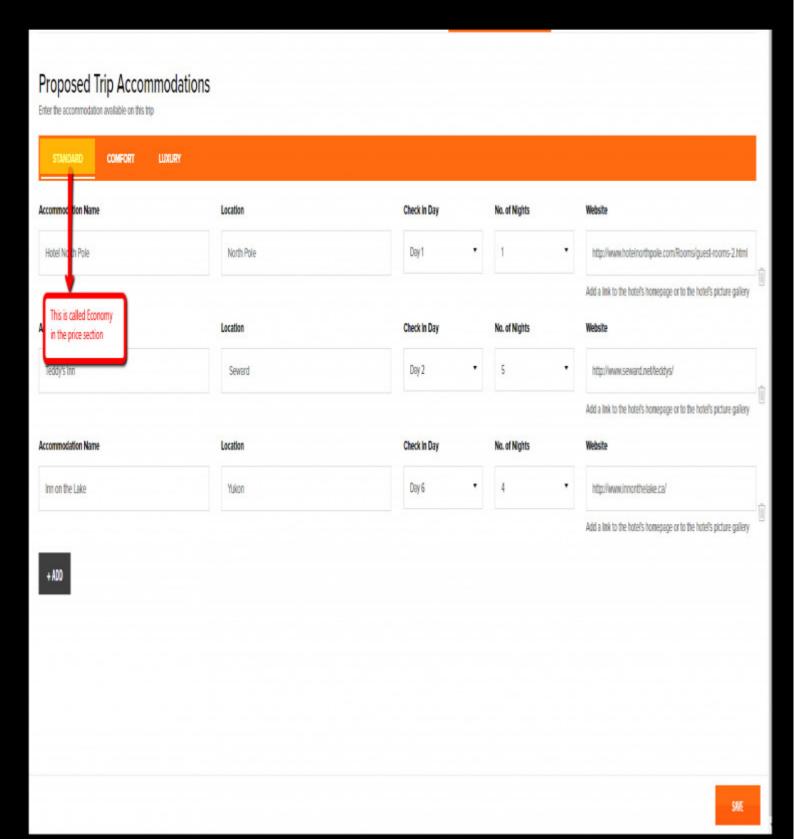


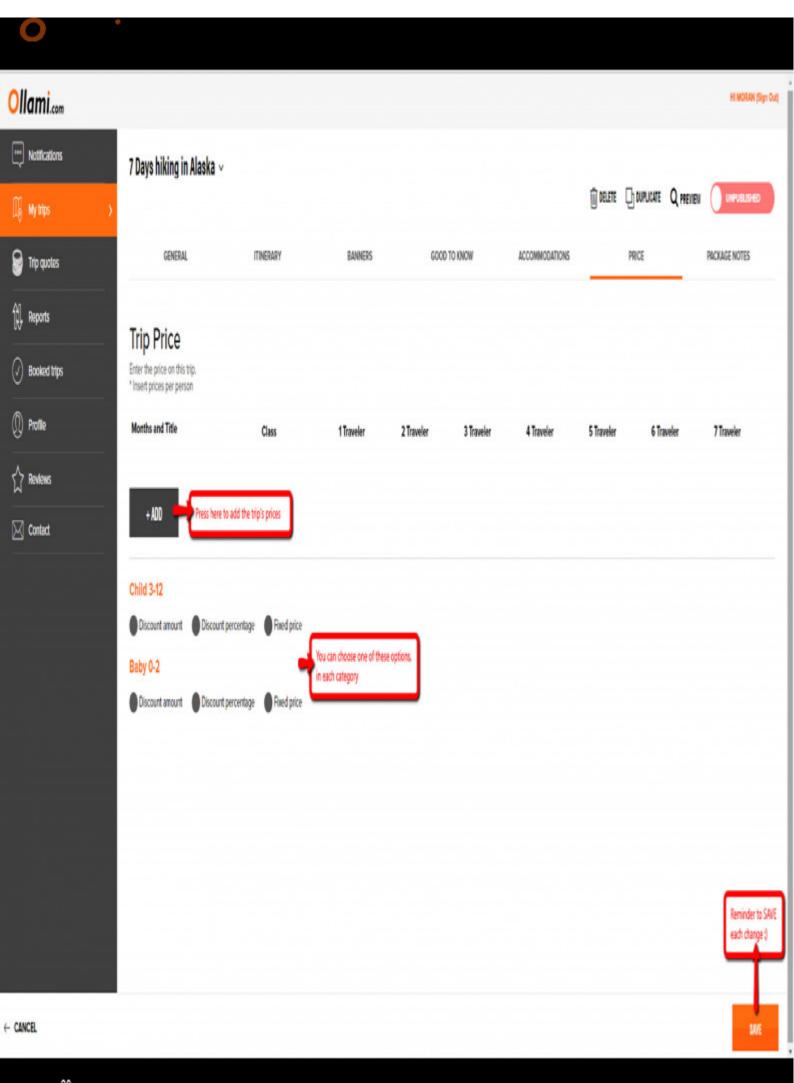


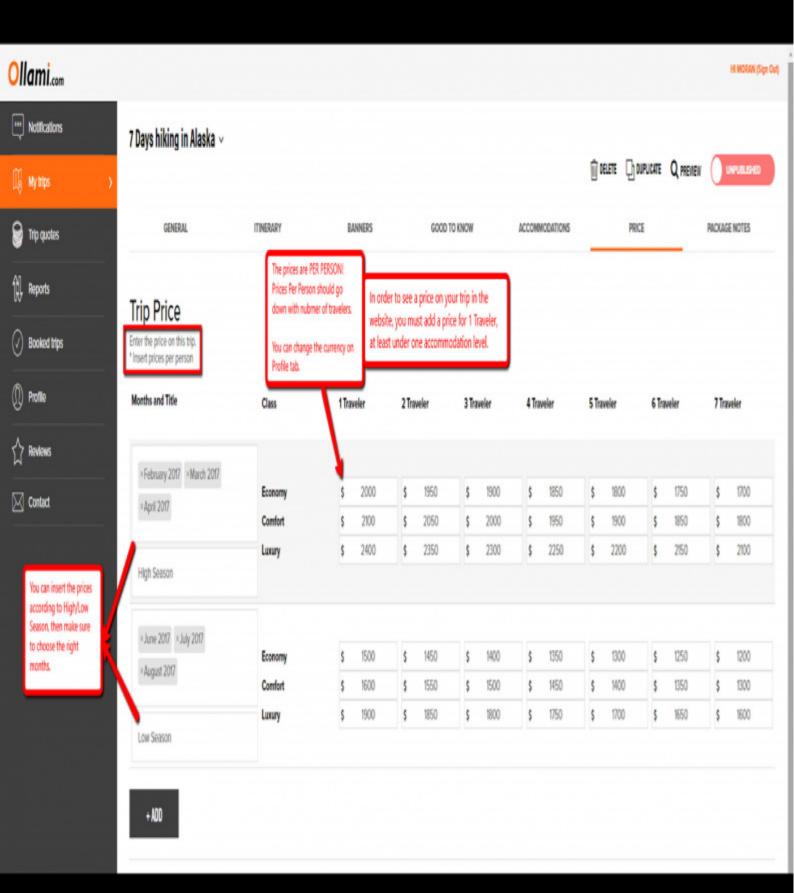


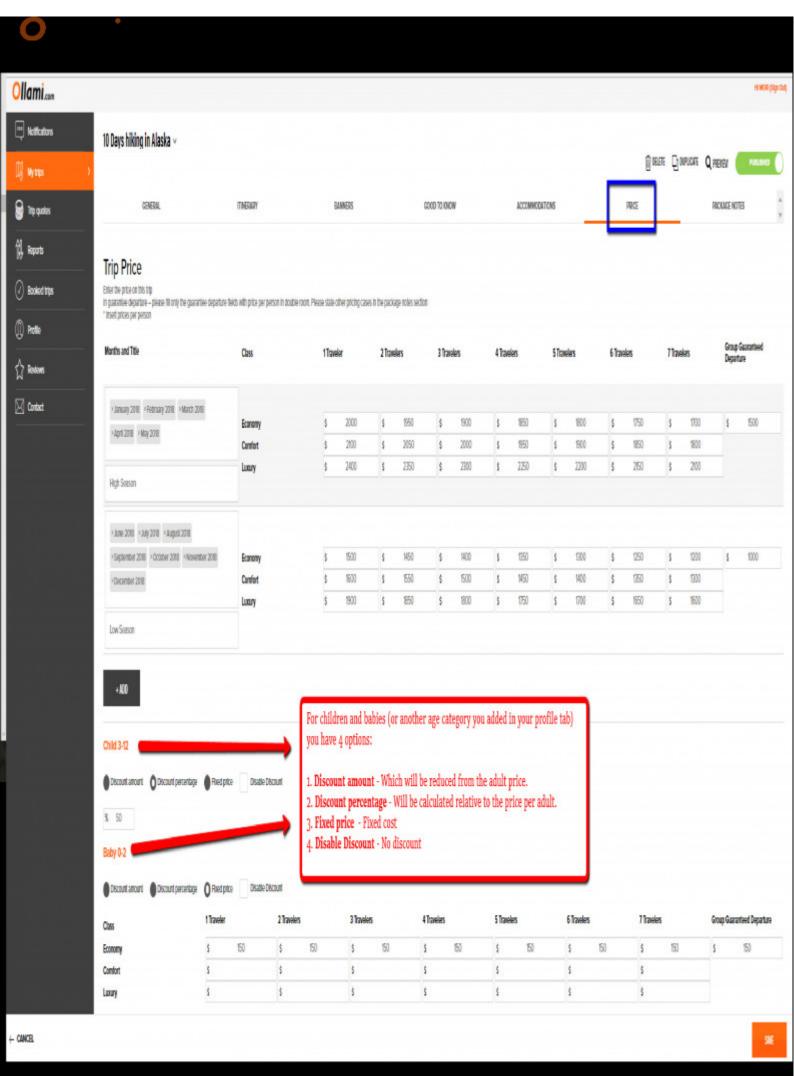


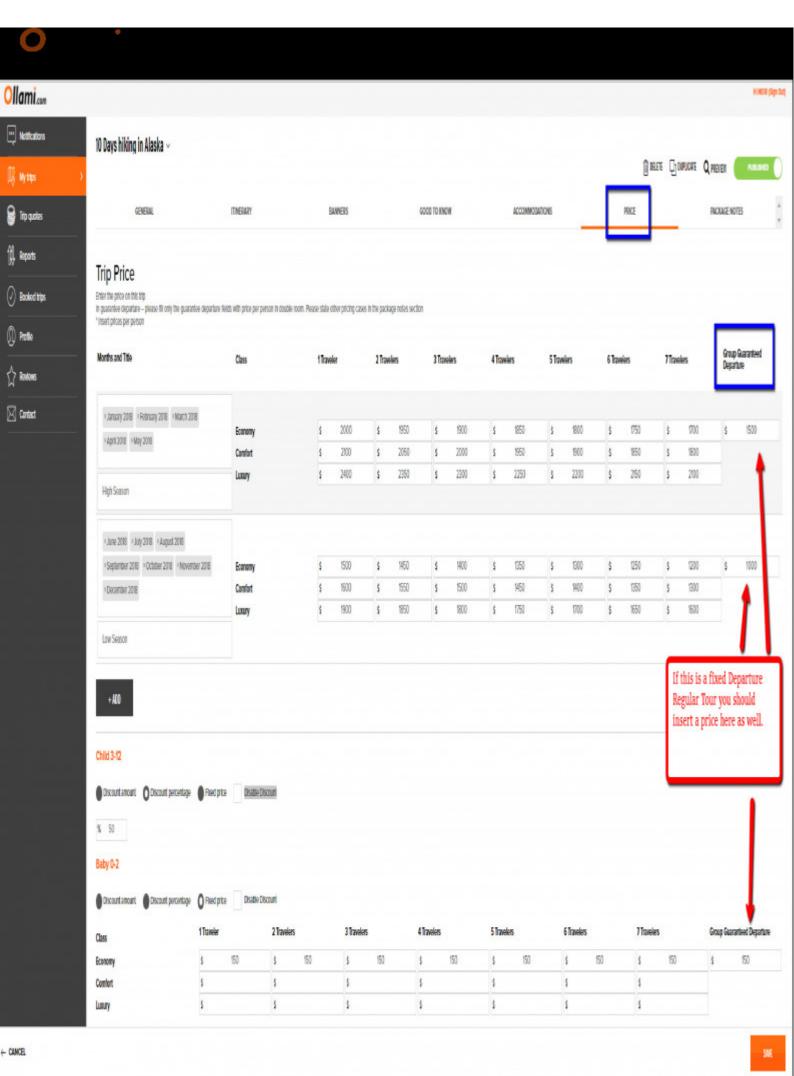
Notice that the Standart Accommodation refers to *Economy* prices!

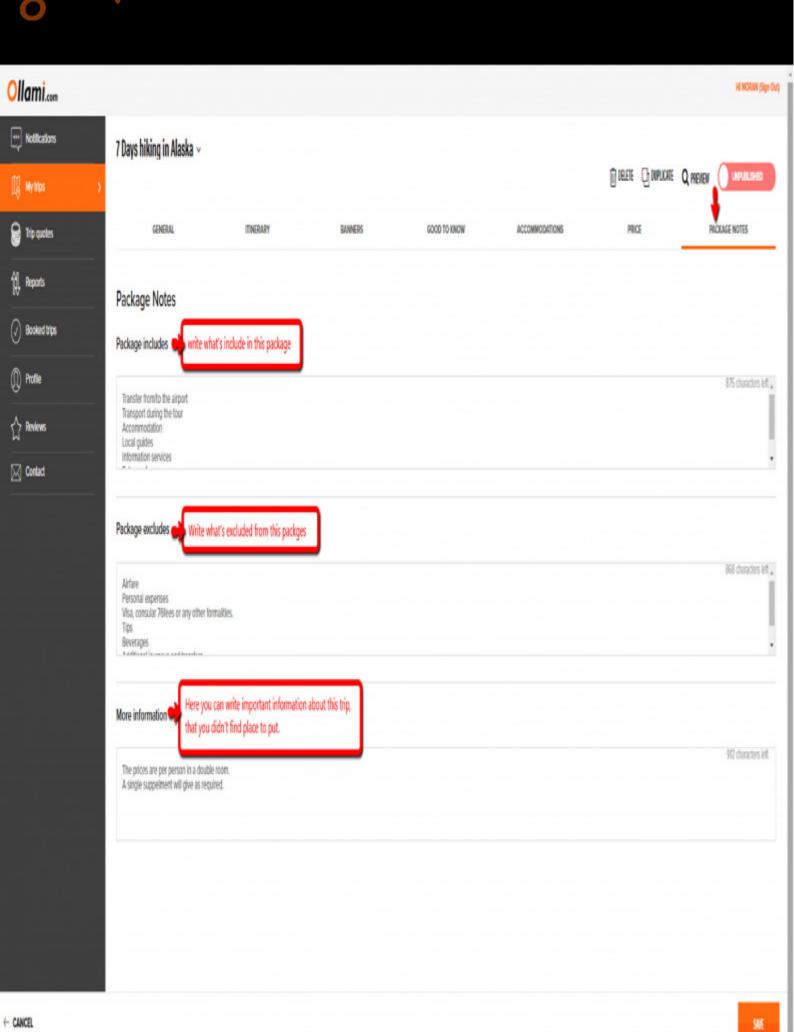


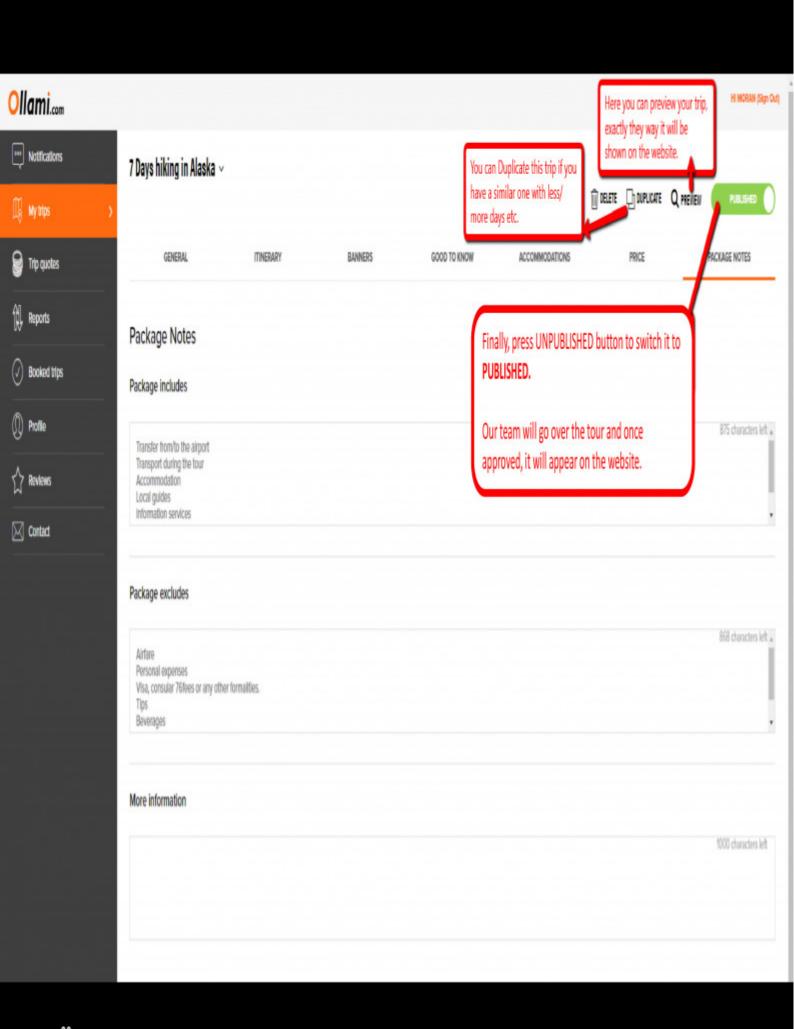












Hold it!

Before we finish:

- Banner picture is good enough to attract clients?
- 2. The Accommodation section is filled out completly and matches the number of Nights on your ltinerary + includes the Hotel's website?
- 3. The Prices per Person are filled out for <u>all</u> the Travelers?
- 4. You've filled the Months in price tab?
- * If Price & Months do not appear, the trip won't be visible on the website!
- 5. Did you change the Package Notes? (the existing one is only for example)
- 6. You previewed the Trip before publishing it?

ADD REVIEW





A Reviews

REVIEWS

With Ollami.com's launch, we have opened the option to add Reviews to trips. Please notice that this option is open for a LIMITED time only!

Please add as many reviews as you can, preferably from different nationalities and in many languages.

If you have a picture you can add it to the review.





You uploaded your first tour ©

Don't forget to Publish the Trip, and we'll check it out before it appears on www.Ollami.com!

Thanks! Ollami team.